

# Weight Management and Wellbeing in Indonesia

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## Abstracts

In 2023, weight management and wellbeing is set to see continued retail volume and current value growth. The positive performance of the category is expected to be triggered by several factors. For instance, based on the latest data released by the Ministry of Health in Indonesia, 14% of Indonesian adults are overweight, and 28% are obese. There is also a higher chance of teenagers aged 13-18 being overweight. Women who live in urban areas also tend to have a higher chance of being obese compare...

Euromonitor International's Weight Management and Wellbeing in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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