

# Weight Management and Wellbeing in Hong Kong, China

<https://marketpublishers.com/r/W440E6BEDCDEN.html>

Date: October 2022

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: W440E6BEDCDEN

## Abstracts

While weight management had always been an evergreen category, the COVID-19 pandemic initially led sales to plummet in 2020. However, the pandemic created renewed demand for weight management products in 2021, which is set to continue in 2022, in line with the new consumer focus on holistic health. The fifth wave of the pandemic at the beginning of 2022 shuttered bricks-and-mortar sales outlets, gyms and personal trainer services focused on weight management in Hong Kong. Meanwhile, the home sec...

Euromonitor International's Weight Management and Wellbeing in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### WEIGHT MANAGEMENT AND WELLBEING IN HONG KONG, CHINA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Weight management and wellbeing is on the road to recovery

Weight management and wellbeing grows rapidly due to consumers' interest in health prevention

The use of natural ingredients is gaining momentum

#### PROSPECTS AND OPPORTUNITIES

Healthy eating habits expected to hamper growth of meal replacement

E-commerce set to see further growth in weight management and wellbeing

Demand for supplement nutrition drinks to be supported by ageing population

#### CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

### CONSUMER HEALTH IN HONG KONG, CHINA

#### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

#### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

## APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Weight Management and Wellbeing in Hong Kong, China

Product link: <https://marketpublishers.com/r/W440E6BEDCDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W440E6BEDCDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970