

Weight Management and Wellbeing in Germany

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Abstracts

As a year earlier, most areas of weight management and wellbeing were recording positive volume and value growth in 2023 as consumers looked to shed the weight gained during lockdown and home seclusion, but also due to increased health consciousness. Although having a slim figure for aesthetic reasons is the main driver of demand, increasing awareness of the links between being overweight or obese and non-communicable ailments, such as diabetes, heart disease or cancer, has also helped to encour...

Euromonitor International's Weight Management and Wellbeing in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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