

Weight Management and Wellbeing in Costa Rica

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Abstracts

During 2022 and 2023, Ozempic injections have started to be used by consumers who do not have type 2 diabetes to lose weight. Popularised by international media, higher-income consumers who can afford them have resorted to using these injections to lose weight fast - ignoring the long-term consequences this can bring. However, this 'remedy' competed heavily with traditional weight management products in the category traditionally catered to high-income consumers.

Euromonitor International's Weight Management and Wellbeing in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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