

# Weight Management and Wellbeing in Cameroon

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## Abstracts

Values sales continued to be low for weight management and wellbeing, but there was healthy growth. Obesity is a growing issue in Cameroon and this supported value and volume growth. Also, culturally, curvier women were traditionally perceived as more attractive, but there is a gradual shift among the younger generation favouring a slimmer physique. Consequently, more women are actively participating in weight loss activities and purchasing weight management products.

Euromonitor International's Weight Management and Wellbeing in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Weight Management and Wellbeing in Cameroon  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

WEIGHT MANAGEMENT AND WELLBEING IN CAMEROON  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

High rate of obesity drives growth  
Slimming teas most widely available product  
Illicit trade dampens volume sales

### PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period  
Shift in focus from losing weight to being healthy  
Continuing challenges to growth

### CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth  
2018-2023

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value  
2019-2023

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value  
2023-2028

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value  
Growth 2023-2028

### CONSUMER HEALTH IN CAMEROON

### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape  
Retailing developments

What next for consumer health?

## MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

## MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

## APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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## DEFINITIONS

## SOURCES

Summary 1 Research Sources

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