

Weight Management and Wellbeing in Belarus

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Abstracts

There is a polarised attitude towards weight management and wellbeing in Belarus. On the one hand, the obesity level continues to grow as a result of poor diets with limited consumption of fruit and vegetables due to their high prices compared to fast food. This has also been exacerbated by the increase in sedentary lifestyles due to self-isolation caused by COVID-19, along with the higher prevalence of snacking when consumers are spending more time at home. On the other hand, many Belarusians a...

Euromonitor International's Weight Management and Wellbeing in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management and Wellbeing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Direct impacts from COVID-19 not so strong, with decent ongoing growth projected despite challenges faced

Evalar maintains its overall top place, as Oriflame Cosmetics dominates meal replacement

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