

Weight Management in Bulgaria

<https://marketpublishers.com/r/W2880B5E18EEN.html>

Date: November 2015

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: W2880B5E18EEN

Abstracts

Weight management in Bulgaria achieved strong 9% value growth to reach BGN30 million in 2015, primarily due to strong growth of slimming teas, which saw the fastest value growth of 17%, and solid growth of meal replacement slimming and other slimming products, which recorded value growth 7% and 6% respectively. The growing health and wellness trends in combination with increased interest in maintaining a healthy body and weight through the promotion of pro-active lifestyles contributed to the...

Euromonitor International's Weight Management in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Weight Management by Category: Value 2010-2015

Table 2 Sales of Weight Management by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Weight Management: % Value 2011-2015

Table 4 LBN Brand Shares of Weight Management: % Value 2012-2015

Table 5 Forecast Sales of Weight Management by Category: Value 2015-2020

Table 6 Forecast Sales of Weight Management by Category: % Value Growth 2015-2020

Borola Eood in Consumer Health (bulgaria)

Strategic Direction

Key Facts

Summary 1 Borola EOOD: Key Facts

Summary 2 Borola EOOD: Operational Indicators

Competitive Positioning

Summary 3 Borola EOOD: Competitive Position 2015

Executive Summary

S Table Growth of Consumer Health in Bulgaria in 2015

Dietary Supplements Are Booming in Bulgaria

Bulgarian Consumer Health Fragments Further in 2015

Consumer Health Products' Distribution Dominated by Chemists/pharmacists

Future Slowdown Expected

Key Trends and Developments

Consumer Health Distribution Dominated by Chemists/pharmacies

Product Quality and Safety Still Not An Issue for Most Bulgarians in 2015

Certain Consumer Health Products in Bulgaria Are Still Legally Considered Foods

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2010-2015

Table 8 Life Expectancy at Birth 2010-2015

Market Data

Table 9 Sales of Consumer Health by Category: Value 2010-2015

Table 10 Sales of Consumer Health by Category: % Value Growth 2010-2015

Table 11 NBO Company Shares of Consumer Health: % Value 2011-2015

Table 12 LBN Brand Shares of Consumer Health: % Value 2012-2015

Table 13 Distribution of Consumer Health by Format: % Value 2010-2015

Table 14 Distribution of Consumer Health by Format and Category: % Value 2015

Table 15 Forecast Sales of Consumer Health by Category: Value 2015-2020

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth
2015-2020

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Sources

Summary 4 Research Sources

I would like to order

Product name: Weight Management in Bulgaria

Product link: <https://marketpublishers.com/r/W2880B5E18EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W2880B5E18EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970