

# Weight Management in Belarus

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Date: November 2015

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: W363CF505DFEN

## Abstracts

Key growth drivers within weight management in 2015 were rising health-awareness and growing concerns over personal appearance. Women in Belarus, particularly in urban areas, realise the impact of weight on their overall well-being, careers and personal life. As a result, weight management products remain popular, despite the challenging economy. However, weight management products are not considered a necessity. Weight management products offer a good alternative to obesity products, which are...

Euromonitor International's Weight Management in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Meal Replacement Slimming, OTC Obesity, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Weight Management market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Value Growth Fuelled by Increased Unit Prices

Government Pays Serious Attention To Promoting Belarusian Goods

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