

# Weidenhammer Packungen GmbH & Co KG in Packaging Industry (Germany)

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## Abstracts

After the 2014 sale of Weidenhammer to Sonoco, one of the largest and most diverse packaging manufacturers at a global level, the company will continue to adhere to its customer-oriented approach (with a focus on effective, custom-tailored packaging solutions), which fuelled growth over the review period. Weidenhammer is seen as an opportunity for Sonoco to achieve significant organic growth in a new market.

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