

# Wei Lih Food Industrial Co Ltd in Packaged Food (Taiwan)

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## Abstracts

Wei Lih Food Industrial is currently focused on building consumer confidence and trust in products and brands by prioritising food safety. It also places strong emphasis on customer satisfaction and it plans to consistently introduce high-quality products which satisfy the changing tastes and needs of Taiwanese consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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