

Wearable Electronics in Venezuela

<https://marketpublishers.com/r/W8AB6DEC2B9EN.html>

Date: August 2018

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: W8AB6DEC2B9EN

Abstracts

As much as Venezuelans like cutting-edge technology and are early adopters of new products, high prices and supply shortages are forcing them to change this long-established consumption pattern. Venezuelans are finding it increasingly difficult to gain access to the most modern equipment, as companies are managing their portfolios prudently by bringing to the country their most-popular products, venturing little into new items.

Euromonitor International's Wearable Electronics in Venezuela report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Wearable Electronics Are Still in the Introductory Phase of Their Lifecycle
Status Could Help Maintain Sales Over the Forecast Period

Who Buys Activity Wearables in Venezuela?

Competitive Landscape

Sales of Smart Wearables Are Dominated by Samsung and Apple Watch

Advertising Is Absent

Category Data

Table 1 Sales of Wearable Electronics by Category: Volume 2013-2018

Table 2 Sales of Wearable Electronics by Category: Value 2013-2018

Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2016-2018

Table 4 Sales of Wearable Electronics by Category: % Value Growth 2016-2018

Table 5 NBO Company Shares of Wearable Electronics: % Volume 2014-2018

Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2015-2018

Table 7 Distribution of Wearable Electronics by Channel: % Volume 2014-2018

Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2018-2023

Table 9 Forecast Sales of Wearable Electronics by Category: Value 2018-2023

Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth
2018-2023

Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth
2018-2023

Executive Summary

Macroeconomic Environment and High Prices Continue To Deter Growth

If Prices Skyrocket, Who Is Buying Consumer Electronics in Venezuela?

Multinationals Continue Reducing Their Operations

Online Sales Are Gaining Ground in Consumer Electronics

Consumer Electronics To Continue on A Downward Trend Over the Forecast Period

Market Data

Table 12 Sales of Consumer Electronics by Category: Volume 2013-2018

Table 13 Sales of Consumer Electronics by Category: Value 2013-2018

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2013-2018

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2013-2018

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2014-2018

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2015-2018

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2013-2018

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2018-2023

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2018-2023

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2018-2023

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Wearable Electronics in Venezuela

Product link: <https://marketpublishers.com/r/W8AB6DEC2B9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W8AB6DEC2B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970