

Wearable Electronics in Taiwan

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Abstracts

Wearable electronics continued to see a healthy performance in retail volume terms in 2023, supported by increased purchases of activity watches and smart wearables. Prevailing health and wellness trends and the high levels of convenience and functionality offered by these products served to engage consumer interest. With activity bands having disappeared from the market in 2021, the leading players shifted their focus towards smart wearables, in order to attract consumers. However, the pace of...

Euromonitor International's Wearable Electronics in Taiwan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

WEARABLE ELECTRONICS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive growth in 2023, supported by prevailing health and wellness trends

Apple Watch retains its lead, while Xiaomi seeks to expand its coverage

E-commerce leads distribution in 2023, while in-person consultations offer appliances and electronics specialists potential for future growth

PROSPECTS AND OPPORTUNITIES

Over 50s represent key target group for wearable electronics

Rising health concerns will pushed more brands to develop health and wellness targeted products, while social media will play a key role in boosting awareness

Brands will have stronger focus on children

CATEGORY DATA

Table 1 Sales of Wearable Electronics by Category: Volume 2018-2023

Table 2 Sales of Wearable Electronics by Category: Value 2018-2023

Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 4 Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 7 Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 9 Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN TAIWAN

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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