

# Wearable Electronics in South Africa

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## Abstracts

During the review period, consumers across South Africa became more aware of the importance of leading healthy lives. This trend was facilitated by the COVID-19 pandemic which gave them more time to reflect on their lifestyles. Such a development gave rise to an increase in daily physical activity, including going to the gym and exercising at home, as well as following a healthier diet. This subsequently resulted in growth in volume sales of wearable electronics across the country, with more pro...

Euromonitor International's Wearable Electronics in South Africa report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### WEARABLE ELECTRONICS IN SOUTH AFRICA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Growing consumer awareness of healthy lifestyles boosts sales of wearable electronics

Diversification of retail channels provides fertile environment for sales of wearable electronics

Online retailers remain key to sales of wearable electronics in South Africa

#### PROSPECTS AND OPPORTUNITIES

Social media expected to be pivotal in the future expansion of the category

Health and wellness buzz is expected to boost sales of wearable electronics

Popularity of smart appliances and electronics will influence demand

#### CATEGORY DATA

Table 1 Sales of Wearable Electronics by Category: Volume 2018-2023

Table 2 Sales of Wearable Electronics by Category: Value 2018-2023

Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 4 Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 7 Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 9 Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

### CONSUMER ELECTRONICS IN SOUTH AFRICA

#### EXECUTIVE SUMMARY

Innovation remains key driver of growth

Electricity load-shedding receives mixed reactions in consumer electronics market

Online retail sales continue grow across South Africa

Smart devices grow in popularity across many categories

Health and wellness trend to have positive impact on demand for many consumer electronic products

#### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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