

Wearable Electronics in Russia

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Abstracts

Wearable electronics increased significantly in popularity among Russian consumers during the course of the review period, as they became more affordable, more widely available and awareness of them rose. While the rate of growth in retail current value sales slowed significantly during 2020, this was due more to maturation than the economic shock of the pandemic or the fact that consumers were spending more time at home. The rate of growth in retail current value sales of wearable electronics w...

Euromonitor International's Wearable Electronics in Russia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

WEARABLE ELECTRONICS IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Wearable electronics move beyond tech savvy early adopters into the mainstream

With iPhone compatibility a key selling point, Apple continues to dominate smart wearables

Led by Xiaomi, digital activity watches dominate activity wearables

PROSPECTS AND OPPORTUNITIES

Smart wearables will continue to dominate

Higher quality screens and new features will support unit price growth

Digital activity watches set to outpace smart wearables

CATEGORY DATA

Table 1 Sales of Wearable Electronics by Category: Volume 2016-2021

Table 2 Sales of Wearable Electronics by Category: Value 2016-2021

Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2016-2021

Table 4 Sales of Wearable Electronics by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Wearable Electronics: % Volume 2017-2021

Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2018-2021

Table 7 Distribution of Wearable Electronics by Channel: % Volume 2016-2021

Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2021-2026

Table 9 Forecast Sales of Wearable Electronics by Category: Value 2021-2026

Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2021-2026

Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2021-2026

CONSUMER ELECTRONICS IN RUSSIA

EXECUTIVE SUMMARY

Consumer electronics in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2016-2021

Table 13 Sales of Consumer Electronics by Category: Value 2016-2021

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2016-2021

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2016-2021

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2017-2021

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2018-2021

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2016-2021

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2021-2026

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2021-2026

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2021-2026

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2021-2026

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SOURCES

Summary 1 Research Sources

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