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Wearable Electronics in Hungary

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Abstracts

Retail volume sales of wearable electronics in Hungary continue to rise steadily in 2024, benefitting from their convenience and multifunctionality which appeals to consumers. Innovative new designs, performance and features drive sales with the popularity of these devices particularly strong among younger consumers. While basic features, such as water resistance and a long battery life were expected, consumers also focused on style, the ability to effectively track fitness and health, and conve...

Euromonitor International's Wearable Electronics in Hungary report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Wearable Electronics in Hungary
Euromonitor International
July 2024

LIST OF CONTENTS AND TABLES

WEARABLE ELECTRONICS IN HUNGARY
KEY DATA FINDINGS

2024 DEVELOPMENTS

Upbeat performance in wearable electronics
Falling sales of activity bands
Price competition strengthens position of some manufacturers
PROSPECTS AND OPPORTUNITIES
Broadly positive outlook for wearable electronics
Functionality to extend to blood sugar level monitoring
Wearable electronics face potential threat from smart rings
CATEGORY DATA
Table 1 Sales of Wearable Electronics by Category: Volume 2019-2024
Table 2 Sales of Wearable Electronics by Category: Value 2019-2024
Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
Table 4 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
Table 7 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
Table 9 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029
CONSUMER ELECTRONICS IN HUNGARY
EXECUTIVE SUMMARY
Consumer electronics in 2024: The big picture

2024 KEY TRENDS

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Competitive landscape
Retailing developments
What next for consumer electronics?
MARKET DATA
Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

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