+44 20 8123 2220
info@marketpublishers.com

Wearable Electronics in Hong Kong, China

https://marketpublishers.com/r/W701F28DF4DEN.html
Date: August 2024
Pages: 17
Price: US$ 1,075.00 (Single User License)
ID: W701F28DF4DEN

Abstracts

As consumers continue to embrace the health and wellness habits nurtured during the pandemic, there is increasing demand for wearable electronics in Hong Kong, with the latter further penetrating the local market. Demand is being mainly driven by smart wearables in the form of smartwatches, with players responding well to demands with a slew of new functions, including sensors to measure oxygen saturation in the blood, which has been well-received by the fitness community as this data can help t...

Euromonitor International's Wearable Electronics in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Wearable Electronics in Hong Kong, China
Euromonitor International
August 2024

LIST OF CONTENTS AND TABLES

WEARABLE ELECTRONICS IN HONG KONG, CHINA
KEY DATA FINDINGS

2024 DEVELOPMENTS

Smartwatch technological improvements key to driving sales
Activity bands continues to experience strong declines as consumers prefer smart functions
PROSPECTS AND OPPORTUNITIES
Improved health tracking metrics key for consumers who want to focus on wellness
Possible metaverse integration may be a key driver for future growth
CATEGORY DATA
Table 1 Sales of Wearable Electronics by Category: Volume 2019-2024
Table 2 Sales of Wearable Electronics by Category: Value 2019-2024
Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
Table 4 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
Table 7 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
Table 9 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029
CONSUMER ELECTRONICS IN HONG KONG, CHINA
EXECUTIVE SUMMARY
Consumer electronics in 2024: The big picture

2024 KEY TRENDS

+44 20 8123 2220
info@marketpublishers.com

Competitive landscape
Retailing developments
What next for consumer electronics?
MARKET DATA
Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Wearable Electronics in Hong Kong, China
Product link: https://marketpublishers.com/r/W701F28DF4DEN.html
Price: US$ 1,075.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/W701F28DF4DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970