

# Wearable Electronics in Germany

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## Abstracts

Wearable electronics have proven to be versatile in their various functions in the daily lives of many consumers, providing a configurable, simple, and affordable tracker for basic physical conditions through their easy connection to smartphones. However, wearable electronics has been facing a similar situation to other consumer electronics categories in 2023. Declines in volume sales are expected across all product categories, accompanied by positive performances in current value terms, due to...

Euromonitor International's Wearable Electronics in Germany report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### WEARABLE ELECTRONICS IN GERMANY

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales of wearable electronics suffer from economic problems

Each product type has a different purpose

Continued strong performance for leaders in smart wearables – but more fluctuation in activity watches

#### PROSPECTS AND OPPORTUNITIES

Ever-improving technology set to return the category to growth

Despite a minor setback in 2023, wearable electronics is well-positioned

Cross-generational support for growth

#### CATEGORY DATA

Table 1 Sales of Wearable Electronics by Category: Volume 2018-2023

Table 2 Sales of Wearable Electronics by Category: Value 2018-2023

Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 4 Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 7 Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 9 Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

### CONSUMER ELECTRONICS IN GERMANY

#### EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth  
2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth  
2023-2028

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SOURCES

Summary 1 Research Sources

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