

# Wearable Electronics in Egypt

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## Abstracts

Wearable electronics is enjoying healthy growth in retail volume and current value terms in 2023. In the face of a weaker Egyptian pound and high inflation rates, average unit prices climbed by some 17% in 2022 and a further 14% in 2023. Import restrictions and foreign currency shortages continue to impact imports in 2023. Smaller importers are having much success with generic brands compared to larger players that face more red tape. High inflation and prices are pushing consumers to seek cheap...

Euromonitor International's Wearable Electronics in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Activity Wearables, Smart Wearables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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