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Wearable Electronics in the Czech Republic

https://marketpublishers.com/r/W115CCEE7D1EN.html
Date: July 2024
Pages: 19
Price: US$ 1,075.00 (Single User License)
ID: W115CCEE7D1EN

Abstracts

Apple Watch has significantly increased its market share in wearable electronics in the Czech Republic in recent years, capturing nearly half of market share. This shift indicates that Czech consumers are moving away from purchasing inexpensive activity bands and are now willing to invest in premium smartwatches. Another third of the market is dominated by Garmin and Samsung brands, while Amazfit and Xiaomi also achieve notable sales figures. Altogether, these five brands of smartwatches account...

Euromonitor International's Wearable Electronics in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Wearable Electronics in the Czech Republic
Euromonitor International
July 2024

LIST OF CONTENTS AND TABLES

WEARABLE ELECTRONICS IN THE CZECH REPUBLIC
KEY DATA FINDINGS

2024 DEVELOPMENTS

Apple is crushing the Czech market with smart watches
Smart watches push other wearables aside
Value sales grow faster than volume as ups in smart wearables rise
PROSPECTS AND OPPORTUNITIES
Wearables expected to see further growth as replacement takes place
Market set to remain highly consolidated
Reconditioned and refurbished wearables expected to rise in popularity
CATEGORY DATA
Table 1 Sales of Wearable Electronics by Category: Volume 2019-2024
Table 2 Sales of Wearable Electronics by Category: Value 2019-2024
Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
Table 4 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
Table 7 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
Table 9 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029
CONSUMER ELECTRONICS IN THE CZECH REPUBLIC
EXECUTIVE SUMMARY
Consumer electronics in 2024: The big picture

2024 KEY TRENDS

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Competitive landscape
Retailing developments
What next for consumer electronics?
MARKET DATA
Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

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