

Wearable Electronics in Brazil

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Abstracts

In Brazil, wearable electronics has exhibited remarkable resilience in terms of volume growth, even amidst a challenging economic environment characterised by high inflation. Despite the rising costs of living and the overall impact on consumers' purchasing power, the demand for wearable electronics remains strong. This can be attributed to several factors. The increasing popularity of fitness trackers, smartwatches, and other wearable gadgets has led to a surge in demand amongst health-conscious...

Euromonitor International's Wearable Electronics in Brazil report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wearable Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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