

The Wealth Index

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Abstracts

Global businesses are operating in a world of economic uncertainty and rising inequality impeding the expansion of middle classes. These issues enhance the importance of high net worth and affluent consumer segments to providers of luxury goods and services, as well as to businesses who normally target middle classes. In this context, Euromonitor has developed the Wealth Index to measure the potential of high-value consumption in 84 key countries to help businesses pinpoint opportunities.

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