

# Watt's SA in Health and Wellness (Chile)

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## Abstracts

In 2016, Watt's continued to grow its sales due to sustainably increasing demand for its beverages and packaged food. Promarca, a joint venture between CCU and Watt's, manufactures and markets some of the company's fruit drinks and dairy products. Watt's intends to continue to add new flavours to its successful brands in HW fruit/vegetable juice over the forecast period, whilst experimenting with new ingredients to add to its products.

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