

Watsons Personal Care Stores Sdn Bhd in Retailing (Malaysia)

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Abstracts

Watsons Personal Care Stores strives to maintain its leading position within parapharmacies/drugstores by constantly living up to customers' expectation via different marketing campaigns. Watsons continues to include a wide range of high-quality products at great value in order to provide an exciting shopping experience to consumers. The company still looks to increase the size of its stores in different locations to enhance the shopping experience of its customers.

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