

Waterfront Philippines Inc in Travel and Tourism (Philippines)

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Date: November 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: W5066186403EN

Abstracts

Waterfront Philippines is expected to continuously upgrade its facilities to allow it to cope with the heightened competition as new luxury hotels are being established in Metro Manila. In order to capture a good mix of business and leisure tourists, it will ensure that its rooms are of the right combination of suites and standard rooms. The company is also expected to continually develop the skills of its staff to improve its service standards and assure the loyalty of its patrons.

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