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Watches in Argentina

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Abstracts

Faced with a dramatic reduction of in-store sales opportunities due to the impact of the COVID-19 pandemic during 2020 and 2021, Argentina's leading distributors of high watches obtained authorisation from the respective global brand owners to enable them to distribute the leading international brands of high watches via e-commerce. Generally, the world's most exclusive brands of high watches were extremely reluctant to authorise online sales prior to the onset of the COVID-19 situation. This wa...

Euromonitor International's Watchesin Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Watches by Price Band, Watches by type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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