

# Watches in the United Arab Emirates

<https://marketpublishers.com/r/W2F24120418EN.html>

Date: July 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: W2F24120418EN

## Abstracts

The majority of luxury watch sales in the United Arab Emirates are fuelled by high-income tourists. The slow return of these tourists negatively impacted growth in 2021, although sales expected to get close to 2019 levels by 2022. Many travellers also view exclusive timepieces as an investment vehicle, with this expected to fuel the recovery of this high-end niche group of watches. There is growing interest among local UAE consumers in high-value watches as an investment asset, as these products...

Euromonitor International's Watches in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Watches by Price Band, Watches by type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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