

# Watches in Ukraine

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## Abstracts

In 2021, watches will recover following plummeting current value and volume sales witnessed in 2020 as a result of the COVID-19 pandemic. However, a full recovery will be far from happening in 2021 as watches are not viewed as high necessity and have long replacement cycles, meaning demand will continue to be somewhat limited. Likewise, prior to the pandemic, watches were facing strong competition from electronic gadgets like smart phones and smart watches. Younger consumers are attracted to suc...

Euromonitor International's Watches in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Watches by Price Band, Watches by type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### WATCHES IN UKRAINE

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Watches faces continual competition from electronic gadgets such as smart phones and smart watches

Mechanical watches continues to decline as the financial repercussions of the pandemic linger

International brands continue to dominate watch sales in Ukraine

#### PROSPECTS AND OPPORTUNITIES

Watches gradually recovers over the forecast period as purchasing powers improves slightly

Analogue watches continue to attract fashion-conscious consumers willing to experiment

Brands that offer quality whilst keeping up with fashion benefit from the rapid expansion of e-commerce

#### CATEGORY DATA

Table 1 Sales of Watches by Category: Volume 2016-2021

Table 2 Sales of Watches by Category: Value 2016-2021

Table 3 Sales of Watches by Category: % Volume Growth 2016-2021

Table 4 Sales of Watches by Category: % Value Growth 2016-2021

Table 5 Sales of Watches by Price Band: Volume 2016-2021

Table 6 Sales of Watches by Price Band: Value 2016-2021

Table 7 Sales of Watches by Price Band: % Volume Growth 2016-2021

Table 8 Sales of Watches by Price Band: % Value Growth 2016-2021

Table 9 NBO Company Shares of Watches: % Value 2016-2020

Table 10 LBN Brand Shares of Watches: % Value 2017-2020

Table 11 Distribution of Watches by Format: % Value 2016-2021

Table 12 Forecast Sales of Watches by Category: Volume 2021-2026

Table 13 Forecast Sales of Watches by Category: Value 2021-2026

Table 14 Forecast Sales of Watches by Category: % Volume Growth 2021-2026

Table 15 Forecast Sales of Watches by Category: % Value Growth 2021-2026

### PERSONAL ACCESSORIES IN UKRAINE

#### EXECUTIVE SUMMARY

Personal accessories in 2021: The big picture

Key trends in 2021

Competitive landscape

Retailing developments

What next for personal accessories?

#### MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2016-2021

Table 17 Sales of Personal Accessories by Category: Value 2016-2021

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2016-2021

Table 19 Sales of Personal Accessories by Category: % Value Growth 2016-2021

Table 20 NBO Company Shares of Personal Accessories: % Value 2016-2020

Table 21 LBN Brand Shares of Personal Accessories: % Value 2017-2020

Table 22 Distribution of Personal Accessories by Format: % Value 2016-2021

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2021-2026

Table 24 Forecast Sales of Personal Accessories by Category: Value 2021-2026

Table 25 Forecast Sales of Personal Accessories by Category: % Volume Growth 2021-2026

Table 26 Forecast Sales of Personal Accessories by Category: % Value Growth 2021-2026

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#### SOURCES

Summary 1 Research Sources

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