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Watches in Spain

https://marketpublishers.com/r/W9B7099B02DEN.html
Date: June 2021
Pages: 20
Price: US$ 990.00 (Single User License)
ID: W9B7099B02DEN

Abstracts

Due to the outbreak of COVID-19 in 2020, value sales recorded a 32% decline, with growing price sensitivity impacting consumer buying habits. All areas recorded a double-digit decline as a result, with mechanical watches, the largest area of watches in 2019, recording one of the biggest falls in retail volume sales. Furthermore, lockdown periods and ongoing home seclusion reduced visits to stores, events and occasions out. In turn, many consumers felt less compelled to wear their watches and few...

Euromonitor International's Watchesin Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Watches by Price Band, Watches by type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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