

# Watches in Poland

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## Abstracts

Watches are expected to register a rebound in 2021, with healthy current value growth. Medium-priced watches in particular are expected to see a strong recovery, as this price range suffered the steepest decline in 2020. Luxury brands such as Rolex and Omega are also expected to perform well. and there been recent new luxury. While e-commerce experienced a surge in value in 2020, due to strict lockdown, value growth will not be as high in 2021, as brick-and-mortar stores open up. All the same, p...

Euromonitor International's Watches in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Watches by Price Band, Watches by type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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