

Watches in the Philippines

<https://marketpublishers.com/r/W99C1209C73EN.html>

Date: July 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: W99C1209C73EN

Abstracts

Like jewellery, watches is also set to experience a resurgence among high income earners in 2021 who continue to be unable to spend money on international travel and on consumer foodservice, among other activities. However, some of largest watch exports from Swiss companies experienced a decline in 2020 due to a drop in disposable incomes, with this set to continue into 2021. Moreover, some consumers are increasingly purchasing smart wearables given the necessity of having to workout at home and...

Euromonitor International's Watches in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Watches by Price Band, Watches by type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Booming sales of watches via e-commerce due to ongoing government movement restrictions in 2021

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Industry players seek to diversify their consumer groups

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