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Watches in the Philippines

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Abstracts

Like jewellery, watches is also set to experience a resurgence among high income earners in 2021 who continue to be unable to spend money on international travel and on consumer foodservice, among other activities. However, some of largest watch exports from Swiss companies experienced a decline in 2020 due to a drop in disposable incomes, with this set to continue into 2021. Moreover, some consumers are increasingly purchasing smart wearables given the necessity of having to workout at home and...

Euromonitor International's Watchesin Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Watches by Price Band, Watches by type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

WATCHES IN THE PHILIPPINES
KEY DATA FINDINGS
2021 DEVELOPMENTS
Rebound for watches as society slowly reopens although the category faces stiff competition from smart wearables
Industry players focus their marketing on local consumers looking to spend savings built up during the pandemic on watches, with a heavy emphasis on social media
Booming sales of watches via e-commerce due to ongoing government movement restrictions in 2021
PROSPECTS AND OPPORTUNITIES
Industry players seek to diversify their consumer groups
Digital watches pose greater competition to low-end timepieces as established producers of watches enter smartwatches
Industry adopts localised marketing strategies until the pandemic recedes globally, with further investment in e-commerce infrastructure likely
CATEGORY DATA
Table 1 Sales of Watches by Category: Volume 2016-2021
Table 2 Sales of Watches by Category: Value 2016-2021
Table 3 Sales of Watches by Category: % Volume Growth 2016-2021
Table 4 Sales of Watches by Category: % Value Growth 2016-2021
Table 5 Sales of Watches by Price Band: Volume 2016-2021
Table 6 Sales of Watches by Price Band: Value 2016-2021
Table 7 Sales of Watches by Price Band: % Volume Growth 2016-2021
Table 8 Sales of Watches by Price Band: % Value Growth 2016-2021
Table 9 NBO Company Shares of Watches: % Value 2016-2020
Table 10 LBN Brand Shares of Watches: % Value 2017-2020
Table 11 Distribution of Watches by Format: % Value 2016-2021
Table 12 Forecast Sales of Watches by Category: Volume 2021-2026
Table 13 Forecast Sales of Watches by Category: Value 2021-2026
Table 14 Forecast Sales of Watches by Category: % Volume Growth 2021-2026
Table 15 Forecast Sales of Watches by Category: % Value Growth 2021-2026
PERSONAL ACCESSORIES IN THE PHILIPPINES
EXECUTIVE SUMMARY
Personal accessories in 2021: The big picture
Key trends in 2021
Competitive landscape
Retailing developments

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What next for personal accessories?
MARKET DATA
Table 16 Sales of Personal Accessories by Category: Volume 2016-2021
Table 17 Sales of Personal Accessories by Category: Value 2016-2021
Table 18 Sales of Personal Accessories by Category: % Volume Growth 2016-2021
Table 19 Sales of Personal Accessories by Category: % Value Growth 2016-2021
Table 20 NBO Company Shares of Personal Accessories: % Value 2016-2020
Table 21 LBN Brand Shares of Personal Accessories: % Value 2017-2020
Table 22 Distribution of Personal Accessories by Format: % Value 2016-2021
Table 23 Forecast Sales of Personal Accessories by Category: Volume 2021-2026
Table 24 Forecast Sales of Personal Accessories by Category: Value 2021-2026
Table 25 Forecast Sales of Personal Accessories by Category: % Volume Growth 2021-2026
Table 26 Forecast Sales of Personal Accessories by Category: % Value Growth 2021-2026
DISCLAIMER
SOURCES
Summary 1 Research Sources

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