

Watches in Canada

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Abstracts

Following the significant drop in demand in 2020, watches is on track to start recovery in 2021, although it will be regarded as a transition year. As with spectacle frames and jewellery, the pandemic and subsequent lockdown caused wealthy consumers to gravitate towards premium items as they sought to treat themselves with luxury items. As higher-income consumers still have some limitations in terms of where they can spend their disposable incomes in 2021 since international travel and entertain...

Euromonitor International's Watches in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Watches by Price Band, Watches by type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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