

Watches in France

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Abstracts

Watches is set to see a return to growth in 2021 following the marked decline in sales witnessed in the previous year as a result of store closures and the absence of inbound tourists due to the COVID-19 crisis. However, sales are expected to remain well below the levels seen prior to the pandemic. While 2021 has seen the success of vaccination programmes in countries other than France lead to the return of inbound tourists in the summer of 2021, numbers have not been high enough to generate a f...

Euromonitor International's Watches in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Watches by Price Band, Watches by type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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