

Wasabi Co Ltd in Consumer Foodservice (United Kingdom)

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Abstracts

Helped by the growing popularity of Asian fast food and an expanded outlet network Wasabi performed well and registered double-digit current foodservice value growth in 2016. The company has a broad presence in London with its 41 restaurants. In addition to its London-based restaurants, the company opened restaurants in other UK cities such as Birmingham, Cambridge Oxford and Leeds to reach a total of 49 restaurants in the UK by the end of 2016. As part of its expansion plan, Wasabi Co Ltd also...

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