

Warner Bros Entertainment UK Ltd in Toys and Games (United Kingdom)

<https://marketpublishers.com/r/WDDDD2F7C3C9EN.html>

Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: WDDDD2F7C3C9EN

Abstracts

Warner Bros Entertainment Ltd announced in early 2015 the launch of Lego Dimensions, its own toy-based game similar to Activision's Skylanders series, Disney Infinity and Nintendo's games that utilise amiibo figures. The game will leverage many Warner Bros licences such as Lego, DC Comics, Lord of the Rings and Back to the Future. It is set for launch in September 2015, for Xbox (One and 360), PlayStation (PS4 and PS3) and Wii U.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Warner Bros Entertainment Ltd: Key Facts

Competitive Positioning

Summary 2 Warner Bros Entertainment Ltd: Competitive Position 2014

I would like to order

Product name: Warner Bros Entertainment UK Ltd in Toys and Games (United Kingdom)

Product link: <https://marketpublishers.com/r/WDDD2F7C3C9EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WDDD2F7C3C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970