

Warehouse Clubs in South Africa

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Abstracts

Makro (Massmart Holdings) remained the only warehouse club available in South Africa in 2021, as businesses prioritised the expansion of smaller retailing formats. Following substantial financial loss due to COVID-19 in 2020, the brand's recovery was mostly driven by an easing of restrictions across retailing. However, Makro's performance continued to lag in B2B sales, due to factors such as the persistent remote working trend that affected demand for office supplies and slow recovery by the hos...

Euromonitor International's Warehouse Clubs in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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