

Warehouse Clubs in Russia

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Abstracts

Metro Cash & Carry has been accessible to B2C consumers since the end of 2018. Anyone can now get a loyalty card in any Metro outlet after providing personal information and completing the registration through the terminal. The digital card is made available at once after the registration is finalised. Thus, Metro B2C sales can now be considered as a warehouse club in Russia.

Euromonitor International's Warehouse Clubs in Russia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Premium products help attract wealthier consumers looking for indulgence

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Warehouse clubs is far from maturity but growth potential looks limited for the foreseeable future

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