

# Warehouse Clubs in Romania

<https://marketpublishers.com/r/WABE19064963EN.html>

Date: February 2022

Pages: 43

Price: US\$ 990.00 (Single User License)

ID: WABE19064963EN

## Abstracts

At the end of the review period, warehouse clubs remained absent from Romania's retailing landscape and there were few signs, if any, that the category will emerge in the country in the near future. Indeed, none of the major international players that define the category and operate within it in other European countries have expressed any real interest in launching in Romania and it is considered unlikely that this situation will change before the end of the forecast period.

Euromonitor International's Warehouse Clubs in Romania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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