

Warehouse Clubs in the Philippines

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Abstracts

Warehouse clubs offer a similar product assortment as grocery retailers, so they benefitted from being able to remain open throughout the national lockdown in 2020. In addition, the channel particularly benefitted from increased stockpiling behaviours. Consumers appreciated the offer of bulk buys in warehouse clubs, which allowed them to ensure sufficient supply as well as decreasing the number of shopping trips. However, like grocery retailers, the spike in demand in spring 2020 gradually norma...

Euromonitor International's Warehouse Clubs in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Warehouse clubs value sales observed decline but retains higher value sales than pre-pandemic

Expansion of warehouse clubs driven by S&R Membership Shopping

E-commerce options grow but retain only a niche share of category sales

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