

Warehouse Clubs in Japan

<https://marketpublishers.com/r/W97B7E6812EEN.html>

Date: February 2022

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: W97B7E6812EEN

Abstracts

While its number of outlets is still limited in Japan, Costco continued to show strong growth despite COVID-19, due to its unique product offering and shopping experience, which attracted consumers to visit its stores. In the review period, Costco shopping tips and product introduction segments were amongst the most popular segments in TV programmes. Such tips and product introductions were also discussed heavily within social media such as Instagram, even to the extent where social media influe...

Euromonitor International's Warehouse Clubs in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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