

Warehouse Clubs in India

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Abstracts

Warehouse clubs had a negligible presence in India in 2019. Due to the strong presence of informal retailing in the country, the purpose of warehouse clubs, which is to offer low prices, is ineffectual.

Euromonitor International's Warehouse Clubs in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Mixed Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PROSPECTS

EXECUTIVE SUMMARY

Changing consumer trends reshape grocery shopping trends

Growing integration of e-commerce and bricks and mortar stores, though new FDI rules could prove challenging to e-commerce players

Changing shopping habits fuel the growth of modern retailers

Mobile e-commerce remains the driving force behind e-commerce expansion

Positive outlook for retailing over the forecast period

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2019

Physical retail landscape

Cash and carry

Table 1 Cash and Carry Sales: Value 2014-2019

Seasonality

Diwali

End of season sale

Payments and delivery

Emerging business models

MARKET DATA

Table 2 Sales in Retailing by Store-based vs Non-Store: Value 2014-2019

Table 3 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2014-2019

Table 4 Sales in Store-based Retailing by Channel: Value 2014-2019

Table 5 Sales in Store-based Retailing by Channel: % Value Growth 2014-2019

Table 6 Store-based Retailing Outlets by Channel: Units 2014-2019

Table 7 Store-based Retailing Outlets by Channel: % Unit Growth 2014-2019

Table 8 Sales in Non-Store Retailing by Channel: Value 2014-2019

Table 9 Sales in Non-Store Retailing by Channel: % Value Growth 2014-2019

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space 2014-2019

Table 11 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 12 Sales in Grocery Retailers by Channel: Value 2014-2019

Table 13 Sales in Grocery Retailers by Channel: % Value Growth 2014-2019

Table 14 Grocery Retailers Outlets by Channel: Units 2014-2019

Table 15 Grocery Retailers Outlets by Channel: % Unit Growth 2014-2019

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2014-2019

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 18 Sales in Non-Grocery Specialists by Channel: Value 2014-2019

Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2014-2019

Table 20 Non-Grocery Specialists Outlets by Channel: Units 2014-2019

Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2014-2019

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space 2014-2019

Table 23 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 24 Sales in Mixed Retailers by Channel: Value 2014-2019

Table 25 Sales in Mixed Retailers by Channel: % Value Growth 2014-2019

Table 26 Mixed Retailers Outlets by Channel: Units 2014-2019

Table 27 Mixed Retailers Outlets by Channel: % Unit Growth 2014-2019

Table 28 Retailing GBO Company Shares: % Value 2015-2019

Table 29 Retailing GBN Brand Shares: % Value 2016-2019

Table 30 Store-based Retailing GBO Company Shares: % Value 2015-2019

Table 31 Store-based Retailing GBN Brand Shares: % Value 2016-2019

Table 32 Store-based Retailing LBN Brand Shares: Outlets 2016-2019

Table 33 Non-Store Retailing GBO Company Shares: % Value 2015-2019

Table 34 Non-Store Retailing GBN Brand Shares: % Value 2016-2019

Table 35 Grocery Retailers GBO Company Shares: % Value 2015-2019

Table 36 Grocery Retailers GBN Brand Shares: % Value 2016-2019

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2016-2019

Table 38 Grocery Retailers LBN Brand Shares: Selling Space 2016-2019

Table 39 Non-Grocery Specialists GBO Company Shares: % Value 2015-2019

Table 40 Non-Grocery Specialists GBN Brand Shares: % Value 2016-2019

Table 41 Non-Grocery Specialists LBN Brand Shares: Outlets 2016-2019

Table 42 Non-Grocery Specialists LBN Brand Shares: Selling Space 2016-2019

Table 43 Mixed Retailers GBO Company Shares: % Value 2015-2019

Table 44 Mixed Retailers GBN Brand Shares: % Value 2016-2019

Table 45 Mixed Retailers LBN Brand Shares: Outlets 2016-2019

Table 46 Mixed Retailers LBN Brand Shares: Selling Space 2016-2019

Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2019-2024

Table 48 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2019-2024

Table 49 Forecast Sales in Store-based Retailing by Channel: Value 2019-2024

Table 50 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2019-2024

Table 51 Forecast Store-based Retailing Outlets by Channel: Units 2019-2024

Table 52 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2019-2024

Table 53 Forecast Sales in Non-Store Retailing by Channel: Value 2019-2024

Table 54 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2019-2024

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2019-2024

Table 56 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 57 Forecast Sales in Grocery Retailers by Channel: Value 2019-2024

Table 58 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2019-2024

Table 59 Forecast Grocery Retailers Outlets by Channel: Units 2019-2024

Table 60 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2019-2024

Table 62 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: Value 2019-2024

Table 64 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2019-2024

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: Units 2019-2024

Table 66 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2019-2024

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2019-2024

Table 68 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 69 Forecast Sales in Mixed Retailers by Channel: Value 2019-2024

Table 70 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2019-2024

Table 71 Forecast Mixed Retailers Outlets by Channel: Units 2019-2024

Table 72 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2019-2024

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DEFINITIONS

SOURCES

Summary 2 Research Sources

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