

Warehouse Clubs in Denmark

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Abstracts

Warehouse clubs has no significant presence in Denmark. Moreover, the strength of discounters and variety stores acts as a considerable barrier to the channel's development, undermining the potential impact of warehouse clubs' low-pricing - a key competitive advantage for the channel.

Euromonitor International's Warehouse Clubs in Denmark report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

2020 IMPACT

Low-price competitors provide barrier to development

EXECUTIVE SUMMARY

COVID-19 impact on retailing

COVID-19 country impact

Health and wellness trends continue to gain ground in Denmark

E-commerce on the rise in Denmark as connected consumers demand more convenience

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2019

Physical retail landscape

Cash and carry

Seasonality

Christmas

Summer Clothing

Payments and delivery

Emerging business models

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2015-2020

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2015-2020

Table 3 Sales in Store-based Retailing by Channel: Value 2015-2020

Table 4 Sales in Store-based Retailing by Channel: % Value Growth 2015-2020

Table 5 Store-based Retailing Outlets by Channel: Units 2015-2020

Table 6 Store-based Retailing Outlets by Channel: % Unit Growth 2015-2020

Table 7 Sales in Non-Store Retailing by Channel: Value 2015-2020

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2015-2020

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2015-2020

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 11 Sales in Grocery Retailers by Channel: Value 2015-2020

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2015-2020

Table 13 Grocery Retailers Outlets by Channel: Units 2015-2020

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2015-2020

Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2015-2020

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 17 Sales in Non-Grocery Specialists by Channel: Value 2015-2020

Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2015-2020

Table 19 Non-Grocery Specialists Outlets by Channel: Units 2015-2020

Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2015-2020

Table 21 Mixed Retailers: Value Sales, Outlets and Selling Space 2015-2020

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 23 Sales in Mixed Retailers by Channel: Value 2015-2020

Table 24 Sales in Mixed Retailers by Channel: % Value Growth 2015-2020

Table 25 Mixed Retailers Outlets by Channel: Units 2015-2020

Table 26 Mixed Retailers Outlets by Channel: % Unit Growth 2015-2020

Table 27 Retailing GBO Company Shares: % Value 2016-2020

Table 28 Retailing GBN Brand Shares: % Value 2017-2020

Table 29 Store-based Retailing GBO Company Shares: % Value 2016-2020

Table 30 Store-based Retailing GBN Brand Shares: % Value 2017-2020

Table 31 Store-based Retailing LBN Brand Shares: Outlets 2017-2020

Table 32 Non-Store Retailing GBO Company Shares: % Value 2016-2020

Table 33 Non-Store Retailing GBN Brand Shares: % Value 2017-2020

Table 34 Grocery Retailers GBO Company Shares: % Value 2016-2020

Table 35 Grocery Retailers GBN Brand Shares: % Value 2017-2020

Table 36 Grocery Retailers LBN Brand Shares: Outlets 2017-2020

Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2017-2020

Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2016-2020

Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2017-2020

Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2017-2020

Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2017-2020

Table 42 Mixed Retailers GBO Company Shares: % Value 2016-2020

Table 43 Mixed Retailers GBN Brand Shares: % Value 2017-2020

Table 44 Mixed Retailers LBN Brand Shares: Outlets 2017-2020

Table 45 Mixed Retailers LBN Brand Shares: Selling Space 2017-2020

Table 46 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2020-2025

Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2020-2025

Table 48 Forecast Sales in Store-based Retailing by Channel: Value 2020-2025

Table 49 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2020-2025

Table 50 Forecast Store-based Retailing Outlets by Channel: Units 2020-2025

Table 51 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2020-2025

Table 52 Forecast Sales in Non-Store Retailing by Channel: Value 2020-2025

Table 53 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2020-2025

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2020-2025

Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2020-2025

Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2020-2025

Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2020-2025

Table 60 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 62 Forecast Sales in Non-Grocery Specialists by Channel: Value 2020-2025

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2020-2025

Table 64 Forecast Non-Grocery Specialists Outlets by Channel: Units 2020-2025

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2020-2025

Table 66 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 68 Forecast Sales in Mixed Retailers by Channel: Value 2020-2025

Table 69 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2020-2025

Table 70 Forecast Mixed Retailers Outlets by Channel: Units 2020-2025

Table 71 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2020-2025

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GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DEFINITIONS

Other terminology:

SOURCES

Summary 2 Research Sources

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