

# Warehouse Clubs in Canada

<https://marketpublishers.com/r/W313E84F817EN.html>

Date: April 2022

Pages: 46

Price: US\$ 990.00 (Single User License)

ID: W313E84F817EN

## Abstracts

Warehouse clubs benefits by offering good value for money to Canadian consumers. The ability to buy in bulk became even more appealing during the Coronavirus (COVID-19) pandemic; to regular subscribers and others encouraged to join a club during the lockdown. Other consumers facing temporary job losses/reduced hours and lower purchasing power also saw the benefits of buying in bulk at warehouse clubs. Prior to the pandemic, Canadian salaries had been only slowly increasing, which encouraged alre...

Euromonitor International's Warehouse Clubs in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Warehouse Clubs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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