

Wang NT Paper Co Ltd in Tissue and Hygiene (Thailand)

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Abstracts

Wang NT Paper Co has the business ideal of a safe and quality service. The company and its brand are not that well known in the tissue industry, unlike the sugar business of the group. In addition, the company does not have as much expertise in this type of business. Therefore, the company needs to maintain its small share of sales with competitive prices. The company is not expanding its position in the tissue industry but needs to maintain sales to survive with the opportunity of expanding...

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