

Wang Dek Toys Land Co Ltd in Toys and Games (Thailand)

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Abstracts

Wang Dek Toys Land Co Ltd aims to maintain positive company sales amid the competitive environment within traditional toys and games as well as the aggressive growth of video, online and mobile games. The company aims to focus on the brand's high-quality products. Due to the maturity of Thai toys and games, the company will continue to target neighbouring countries within Southeast Asia to reach double-digit forecast growth in the coming years.

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Contents

Strategic Direction

Key Facts

Summary 1 Wang Dek Toys Land Co Ltd: Key Facts

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 2 Wang Dek Toys Land Co Ltd: Competitive Position 2016

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