

Walmart Inc in Retailing (World)

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Abstracts

Although Walmart remained the largest retailer in the world by value sales in 2018, intensifying competition from e-commerce giants such as Amazon and Alibaba means that its reign at the top appears less secure now than at any time in the recent past. As a result, Walmart is investing billions to extend its digital reach and improve its omnichannel capabilities, both in the US and in international markets, which it believes are primed for significant retailing growth.

Euromonitor International's Walmart Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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