+44 20 8123 2220
info@marketpublishers.com

Walmart Inc in Retailing (World)

https://marketpublishers.com/r/WCE559D46ABEN.html
Date: June 2019
Pages: 44
Price: US$ 572.00 (Single User License)
ID: WCE559D46ABEN

Abstracts

Although Walmart remained the largest retailer in the world by value sales in 2018, intensifying competition from e-commerce giants such as Amazon and Alibaba means that its reign at the top appears less secure now than at any time in the recent past. As a result, Walmart is investing billions to extend its digital reach and improve its omnichannel capabilities, both in the US and in international markets, which it believes are primed for significant retailing growth.

Euromonitor International's Walmart Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Scope of the Report
Strategic Evaluation
Competitive Positioning
Bricks and Mortar Strategy
Digital Strategy
International Banners

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Walmart Inc in Retailing (World)
Product link: https://marketpublishers.com/r/WCE559D46ABEN.html
Price: US$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/WCE559D46ABEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970