

Walmart Inc in Retail (World)

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Abstracts

Walmart remains the number one store-based retailer globally, but is also an increasingly formidable presence in the e-commerce channel. Not only is Walmart the third-largest e-commerce retailer, by sales, in its home market of the US, but it also the leading player in e-commerce in India, which is forecast to become the most populous nation on earth as early as 2023. The company's newly-established Walmart Business platform will help further its relationship with small and medium-sized businesses. Euromonitor International's Walmart Inc in Retail (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retail industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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