

Walmark spol sro in Consumer Health (Slovakia)

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Abstracts

Walmark is predicted to remain heavily focused on vitamins and dietary supplements, a category in which it is the clear leader. However, as the company has no plans to significantly expand its OTC operations or enter sports nutrition, it is not expected to achieve the leading position in consumer health by the end of the forecast period.

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Contents

Strategic Direction Key Facts Summary 1 Walmark spol sro: Key Facts Summary 2 Walmark spol sro: Operational Indicators Competitive Positioning Summary 3 Walmark spol sro: Competitive Position 2016



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