

Walmart Romania SRL in Consumer Health (Romania)

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Date: October 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: W2367CC82CEEN

Abstracts

Walmart Romania is focusing on consolidating its market position in Romania, by an intensive advertising campaign, involvement in CSR activities and sponsoring sports and wellness-related events.

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Contents

Strategic Direction

Key Facts

Summary 1 Walmark Romania Srl: Key Facts

Summary 2 Walmark Romania Srl: Operational Indicators

Competitive Positioning

Summary 3 Walmark Romania Srl: Competitive Position 2016

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