

Walgreens Boots Alliance Inc in Retailing (World)

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Abstracts

Walgreens Boots Alliance Inc is a US-based drugstore retailer best known for its Walgreens and Boots drugstore brands. Since its inception in 2014, despite significant growth in sales, its ranking dropped slightly primarily due to the rise of e-commerce retailer Alibaba and the growth of CVS Health Corp. The company seeks to improve by providing high-value-added private label products and emphasising convenience and omnichannel offerings. M&As also remain a significant part of its growth...

Euromonitor International's Walgreens Boots Alliance Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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