

Walgreens Boots Alliance Inc in Retail (World)

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Date: March 2023

Pages: 35

Price: US\$ 570.00 (Single User License)

ID: WDBEA ECC986DEN

Abstracts

Walgreens is the leading global player in both sales and outlet numbers in pharmacies, a channel that it dominates along with CVS in their home market of the US. It offers customers who sign up to its loyalty programme (100 million members and counting) rewards and other incentives for shopping at its outlets, particularly when purchasing its private label products, and, along with developing consumer-friendly delivery and pickup services, it is gradually becoming more of an omnichannel player.

Euromonitor International's Walgreens Boots Alliance Inc in Retail (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retail industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Introduction
State of play
Exposure to future growth
Competitive positioning
Domestic strategy
International strategy
Private label strategy
Appendix

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